



9th Edition of Malaysia International Scientific Instruments
and Laboratory Equipment Exhibition and Conference

POST SHOW REPORT

14-16 JULY 2025

KUALA LUMPUR CONVENTION CENTRE (KLCC), MALAYSIA

Organised By



Powered By



Endorsed By



Silver Sponsor



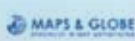
Supported By

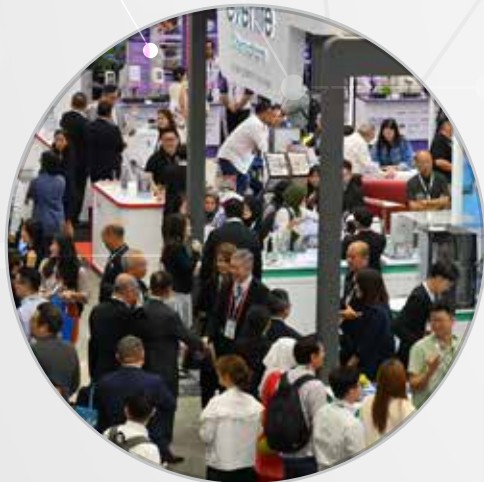


Event Partners



Media Partners





LABASIA 2025:

A RECORD-BREAKING EDITION POWERING SCIENTIFIC ADVANCEMENT ACROSS ASIA

The 9th edition of LabAsia concluded with unprecedented success, cementing its position as Southeast Asia's premier exhibition for the laboratory and analytical sciences industry. From 14–16 July 2025, the event welcomed a record-breaking **10,041 on-floor attendees from 87 countries and regions** - a remarkable **74% increase** from the 2023 edition. This milestone not only marks a historic high for the event but also **underscores LabAsia's expanding global reach and influence**. The exhibition floor buzzed with innovation, featuring 551 participating brands and companies from 34 countries and regions, showcasing the latest innovations in laboratory equipment, analytical instruments, and scientific solutions.

LabAsia 2025 attracted leading manufacturers, technology providers, research institutions, regulatory bodies, academia, and government agencies, all drawn by the opportunity to discover innovations, forge partnerships, and engage with key decision-makers. Exhibitors maximised visibility through **new product launches, live demonstrations, and strategic collaborations**. The event also hosted expert-led technical seminars, where attendees gained actionable insights into emerging trends, including green lab practices, automation, AI-driven analysis, and quality compliance.

Beyond facilitating **substantial business development** and **cross-border collaboration**, LabAsia 2025 also reinforced Malaysia's position as a regional hub for scientific advancement. The event solidified its role as a critical platform for innovation, engagement, and sustained progress within the global laboratory ecosystem.



LABASIA 2025

at a glance



RECORD-BREAKING

10,041

Total On-Floor
Attendees



87

Countries
and Regions



551

Participating Brands
and Companies
from 34 Countries
and Regions



4

Exhibition
Halls

Exhibitor PROFILE STATISTICS



46% *NEW*
Exhibitors



54% Returned
Exhibitors



91%
of exhibitors are satisfied with overall
exhibiting experience at LabAsia 2025



89%
of exhibitors would exhibit again
in LabAsia 2027

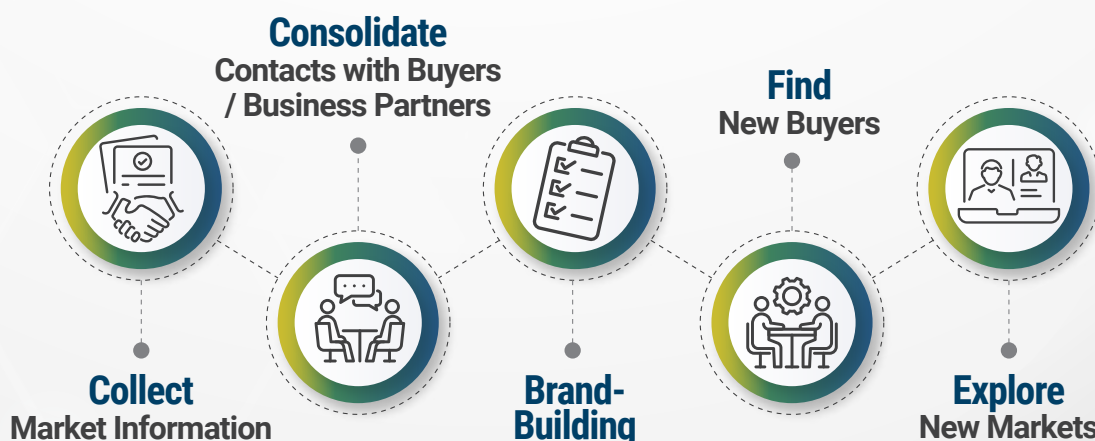


83%
of exhibitors would recommend
LabAsia to friends and colleagues

34 Participating Countries and Regions



Top 5 Exhibitor's Purpose of Exhibiting



“

Exhibitor's TESTIMONIALS

This is the ideal location for us to participate, as it gathers key opinion leaders, innovative thinkers, and knowledgeable individuals. The organisers have done a fantastic job, and we look forward to collaborating with the LabAsia team for the next edition.



Mok Hueh Min
Managing Director / CEO
Everlife

LabAsia is the best opportunity we've found recently to showcase our products and what we have to offer. It's been fantastic! Being here in person and actively participating in LabAsia provides us with a great chance to meet new customers. It truly serves as a networking opportunity where we can connect with fellow like-minded individuals interested in chemistry and analytical methods. This is something we are passionate about, and LabAsia gives us the platform to connect and grow our business.

Brian Alexander
Chief Technical Officer
Inorganic Ventures



I believe LabAsia stands out due to its strong focus on Malaysia and the Asian market, as well as its wide range of analytical and laboratory instruments. It truly brings together key players in the industry. We would like to thank the organizers for another successful LabAsia. Your hard work benefits our industry, so please continue your excellent efforts.



Daisuke Sasaki
Managing Director
Shimadzu Malaysia Sdn Bhd

LabAsia is an excellent platform for engaging directly with customers interested in equipment used for testing and measurement in laboratories, R&D, and RQC. One of the key advantages of LabAsia is that it attracts attendees from all industries, providing us with greater opportunities to showcase our equipment and generate potential business and sales.

Shankar
Director
Calia Technology Sdn Bhd



Visitor PROFILE STATISTICS



74%
New Visitors

26%
Returning Visitors



96%
of visitors would attend LabAsia 2027



96%
of visitors would recommend
LabAsia to friends and colleagues



94%
of visitors are satisfied with overall
experience at LabAsia 2025

TOP 10

Visiting Countries & Regions



Malaysia



China



Singapore



Indonesia



Philippines



India



Thailand



Japan



USA



South Korea

Visitor's Business Nature

- Trade / Agent / Distributor
- Research Laboratories
- Biotechnology
- Medical Devices
- Pharmaceutical and Healthcare
- Training Institutions / College / University
- Chemical Processing
- Food & Beverage Processing
- Materials Testing & Inspection
- Advanced Materials

Visitor's Job Function

- Corporate Management (CEO / Director / Owner / Managing Director / General Manager)
- Distributor / Agent / Importer / Trader
- Analysts
- Engineer
- Scientists
- Quality Control / Assurance / Testing & Inspection
- Lab Managers
- Research Officers
- Professor / Lecturer
- Purchasing / Specifying / Procurement & Sourcing

Visitor's Products of Interest

- Laboratory Instruments
- Laboratory Consumables
- Chemicals Reagent & Supplies
- Research & Development
- Chemical Process Technology, Chemical Handling, Transport & Storage
- Laboratory Testing
- Biotechnology and Life Sciences
- Analytical System
- Scientific Equipment
- Calibration Systems

Top 5 Visitor's Purpose of Visiting



To Look for
New Products /
Technologies
/ Services / Solutions

To Look for
New / Existing
Suppliers



**To Purchase /
Recommend**
Purchase of Products
/ Services

To Obtain
Market
Information



To Attend
Onsite Seminar /
Conference

“

Visitor's TESTIMONIALS

I think LabAsia is very important, and you all have done an awesome job bringing all the suppliers under one roof. As a manufacturer, this makes it easy for us to source what we need. It can be quite challenging to find all the suppliers on our own, but with LabAsia, everything comes together in just three days.



Alia Ghani
Head of R&D
Uniq Manufacturing Sdn Bhd

It's amazing how people from all over Asia come to promote their products. All the essential products in laboratories and life science-related industries are available here, making it a one-stop platform where people can truly understand the opportunities available.

Nabin Parajuli
Spilldoc Environmental Solutions



I think LabAsia is a great opportunity to learn about instruments and chemicals, as well as to engage with various companies. For me as a chemist, LabAsia provides valuable exposure to our company's offerings, enabling us to build strong connections with businesses both inside and outside the country.



Syed Fariq Fathullah
Syed Yaacob
Chemist
Jabatan Kimia Malaysia

I heard that LabAsia is the largest exhibition for laboratory equipment in Malaysia. That's why I believe there will be many opportunities to connect with both suppliers and customers. It seems very popular, I see a lot of people here today, most of whom are trade visitors. There are also many new products on display, and they're quite innovative.

Yuhai He
Director
Orioner Hightech Sdn Bhd



”



Significant Opening Moment Uniting Industry Leaders in Scientific Excellence

LabAsia 2025 officially opened with a symbolic ribbon-cutting ceremony held in partnership with **Institut Kimia Malaysia (IKM)**, effectively bringing together Malaysia's most influential figures in science and industry.

Gracing the occasion were **YBrs. ChM Puan Marhayani binti Md Saad, Director General, Department of Chemistry Malaysia; Datuk ChM Dr Soon Ting Kueh, President, Institut Kimia Malaysia (IKM); Tan Sri Dato Sri Dr Hj Mohd Nasir Mohd Ashraf, Organising Chairman, Smart Nation, EVM Asia & International Energy Week (IEW); Gerard Leeuwenburgh, Country General Manager, Informa Markets Malaysia; and Geonice Chong, Deputy Event Director of LabAsia, Informa Markets Malaysia.** Their collective presence reflected a shared commitment to advancing laboratory and analytical sciences across the region.

With the ribbon cut, LabAsia 2025 kicked off a vibrant exchange of ideas, technologies, and partnerships poised to shape the scientific future of the region and beyond.



LabAsia isn't just about what's on display. It's a launchpad for innovation, a hub for collaboration, and a catalyst for growth.

Gerard Leeuwenburgh
Country General Manager
Informa Markets Malaysia



Technical Seminars Advancing Science, Driving Progress



The technical seminars at LabAsia 2025 offered a dynamic platform for knowledge exchange, featuring expert-led sessions on key industry advancements. Topics included **sustainable laboratory practices, automation and digitalisation, AI-driven analysis, and regulatory compliance**. These sessions equipped attendees with practical insights, real-world applications, and future-focused strategies, enhancing their professional expertise. The seminars also fostered cross-disciplinary dialogue and collaboration, encouraging participants to rethink traditional practices and adopt innovative approaches. As a core feature of the event, the seminars underscored LabAsia's commitment to driving scientific progress and empowering the laboratory community with relevant, actionable knowledge.



Innovation on Display Chemopharm and IKA Launch Next-gen Lab Solutions

Chemopharm Sdn Bhd and **IKA Works (Asia) Sdn Bhd** were among the standout exhibitors at LabAsia 2025, drawing significant interest with the launch of their latest innovations. Their high-profile debuts reinforced **LabAsia's position as the go-to platform** for introducing cutting-edge technologies to the right audience - **key decision-makers, researchers, and procurement leaders** shaping the region's scientific landscape. Their participation and product rollouts highlight **LabAsia's rising influence as the region's definitive hub for innovation** - where breakthroughs are not only showcased, but strategically introduced to shape the future of the industry.



Strategic Partnerships Metcal & Rubix's Game-changing Alliance

A key milestone unfolded at LabAsia 2025 with the signing of a strategic partnership between **Metcal** and **Rubix International Consultancy**, witnessed by **Tuan Haji Mohd. Khairuddin Bin Mohd. Talib, Director of the National Centre for Food Safety, Ministry of Health, Malaysia**. This collaboration aims to strengthen laboratory standards and food safety frameworks in the region.

Metcal's VIP delegation toured the exhibition halls, engaging directly with the latest scientific innovations on display. This alliance not only marks a new chapter for both organisations but also reinforces LabAsia's role as a catalyst for impactful collaborations and scientific advancement across the region.



IUPAC 2025 Global Chemistry in Focus at LabAsia 2025

LabAsia 2025 proudly integrated the **International Union of Pure and Applied Chemistry (IUPAC) 2025**, amplifying the event's international prestige and scientific depth. This collaboration brought **together renowned chemists, industry leaders, and global researchers** – creating a dynamic environment for high-level networking and cutting-edge knowledge exchange.

The presence of IUPAC reinforced the critical importance of **international collaboration, standardisation, and scientific integrity** in advancing the chemical sciences. It also emphasised the value of unified efforts in addressing complex global challenges through chemistry. This prestigious alliance highlighted LabAsia's role not only as a regional innovation hub but also as a vital catalyst for fostering cross-border partnerships and global scientific dialogue across chemistry and allied fields.





LabAsia 2027

LABASIA WILL RETURN FOR ITS 10TH EDITION!

Thank you to all attendees, exhibitors, partners, and stakeholders for making LabAsia 2025 a resounding success. Your enthusiasm and engagement reaffirmed the event's vital role in advancing laboratory and analytical sciences across the region.

The journey continues! Mark your calendars for our landmark 10th edition of LabAsia.
Expect more innovation, more collaboration, and more game-changing ideas.

Don't miss this milestone moment.

Start planning now to connect, innovate, and lead at LabAsia 2027!

9-11 JUNE 2027

**KUALA LUMPUR CONVENTION CENTRE
(KLCC), MALAYSIA**

CONTACT OUR TEAM

SALES SPECIALIST

Ms. Geonice Chong

E: geonice.chong@informa.com

Ms. Idayu Zakaria

E: idayu.zakaria@informa.com

MARKETING ENQUIRY

Mr. James Yap

E: boonwee.yap@informa.com

 www.lab-asia.com

 LabAsia Official

 LabAsia Exhibitions

 [labasia_official](https://www.instagram.com/labasia_official)



LABASIA IS RETURNING TO **BORNEO**

Discover

New Business &
Network
Opportunities
in SARAWAK

**28-30
JULY 2026**

Borneo Convention Centre
Kuching (BCKK), Sarawak,
Malaysia



Contact for more information

Ms. Idayu Zakaria
E: idayu.zakaria@informa.com

Organised by:



informamarkets



This event is powered by
**Renewable
Electricity**