

# LabAsia2023

8<sup>th</sup> Edition of Malaysia International Scientific Instrument  
and Laboratory Equipment Exhibition and Conference

## 10 - 12 OCTOBER 2023

KUALA LUMPUR CONVENTION CENTRE(KLCC), MALAYSIA



 [www.lab-asia.com](http://www.lab-asia.com)

 LabAsia Exhibitions

 Asia Pacific Leading Lab Exhibition

Organised by:



# THE GATEWAY TO ASEAN'S MARKETS

With the unique advantages of high internationalization and entire coverage in the laboratory industry chain, LABASIA has become a trading platform for efficient communication between suppliers and key customers, bringing many business opportunities for laboratory instrument enterprises. Internationally well-known enterprises and domestic excellent brands will gather in the brand new venue from **10 – 12 October 2023** at **Kuala Lumpur Convention Centre (KLCC), Malaysia**.

While providing all-round solutions for laboratory professionals, it also creates a more accurate and deep-seated communication platform for domestic and foreign instrument brand enterprises, and promotes the development of R&D, testing and analysis technology in pharmaceutical and biotechnology fields.

## Strategically Co-Located Supporting Events with International Conferences

LabAsia is strategically co-located with global scientific conferences hosted by the Malaysian Institute of Chemistry (IKM), opening further interaction and business opportunities between academia and industry. One of the notable conferences that were held alongside LabAsia this year is Asian Conference on Analytical Sciences (ASIANALYSIS), where it focuses on advancing analytical sciences for meeting the UN Sustainable Development Goals 2030.

## Show Information

**Date:**  
**10 – 12 October 2023**  
**(Tuesday – Thursday)**

**Opening Hours:**  
**10:00 am to 6:00 pm**

**Venue:**  
**Kuala Lumpur Convention Centre (KLCC),  
Malaysia**





# EXHIBITOR PROFILE

1. Analytical Systems
2. Agriculture & Food
3. Biotechnology & Life Science
4. Calibration Systems
5. Chemical Process Technology, Chemical Handling, Transport & Storage
6. Chemicals Reagent & Supplies
7. Drug Discovery
8. Environmental Sciences Testing
9. Forensic & Security Testing
10. Laboratory Consumables
11. Laboratory Data Systems & Documentation
12. Laboratory Instruments
13. Laboratory Testing
14. Material Testing & Characterization
15. Nanotechnology Testing
16. Occupational Health & Safety Equipment
17. Optical Imaging Systems & Microscopes
18. Petrochemical & Petroleum Testing
19. Pharmaceutical Testing
20. Quality Assurance & Quality Control
21. Research & Development
22. Scientific Equipment
23. Test & Measurement



## VISITOR PROFILE

### KEY VISITOR INDUSTRY PROFILES

Here's who you could be meeting at LABASIA 2023, sorted by industry sectors:

1. Advanced Materials
2. Biotechnology
3. Chemical Processing
4. Education and Training
5. Food & Beverage Processing
6. Material Testing & Inspection
7. Oils & Fats and Oleochemicals
8. Oil & Gas
9. Pharmaceutical and Healthcare
10. Petroleum and Petrochemicals
11. Pollution Control
12. Research Laboratories
13. Rubber and Plastic Products
14. Water & Waste Management
15. Universities & Government Agencies
16. Trade/ Agent/ Distributor
17. Trade Association / Government / Government Agencies
18. Cosmetic Manufacturing
19. Medical Devices

# BOOK YOUR EXHIBITION BOOTH **TODAY**

LABASIA exhibition booths offer great value with all the convenience and amenities you need for a successful exhibition. Choose from our options below:

## BOOTH SPECIFICATIONS

### Bare Space

@ **MYR 1,255 per sqm**

- Rent a space, appoint a registered contractor and customize your own stand design to suit your needs. (Without Carpet)
- Minimum rental size - Eighteen (18) Square Meters (m<sup>2</sup>)



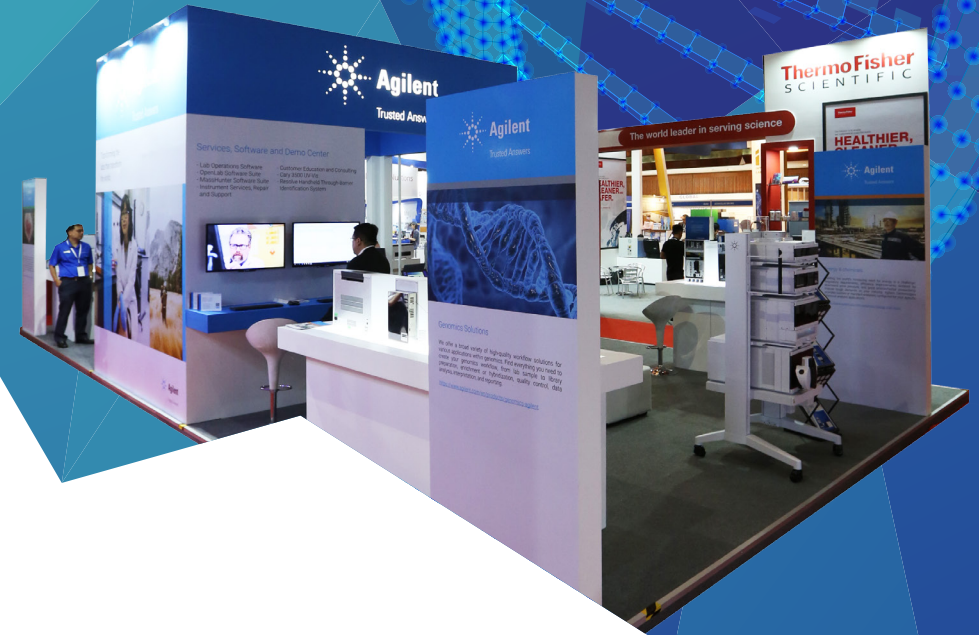
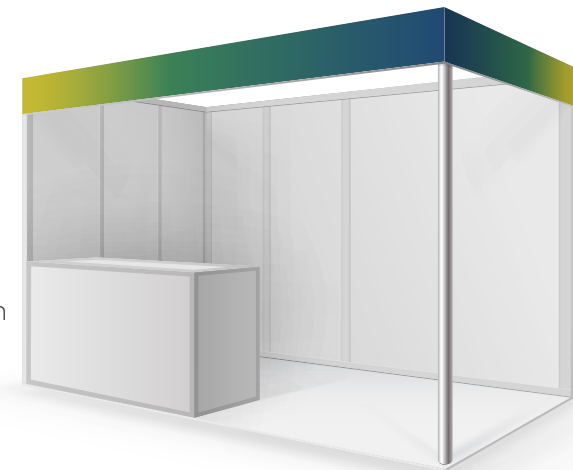
### Shell Scheme

@ **MYR 1,315 per sqm**

- This complete build-up shell scheme will minimise your stand design issues.
- Minimum rental size - Nine (9) Square Meters (m<sup>2</sup>)

Shell Scheme package includes:

- 1 x Information Counter
- 1 x 13 Amp Single Phase Power Point
- 2 x Fluorescent Tubes
- 2 x Folding Chairs
- Fascia Board with Exhibitor's Name and Booth Number
- Needle Punch Carpet Flooring
- 1 x Waste Paper Basket
- White Laminated Plywood Panel with Aluminium Pole wherever applicable





# CONTACT US

---

## **Informa Markets Malaysia Sdn Bhd**

Company no. 201101014009

Suite 5-01, Level 5, Sunway VISIO Tower, Lingkaran SV,  
Sunway Velocity, 55100 Kuala Lumpur, Malaysia

Tel: +603 9771 2688 | Fax: +603 9771 2799

For exhibiting and sponsorship enquiries,  
send a meeting request to our sales specialist:

Ms. Geonice Chong

Email: [geonice.chong@informa.com](mailto:geonice.chong@informa.com)

Ms. Idayu Zakaria

Email: [ldayu.zakaria@informa.com](mailto:ldayu.zakaria@informa.com)

### **Visitor, Association & Media Partnership**

Ms. Lee Pui Teng

Email: [Puiteng.Lee@informa.com](mailto:Puiteng.Lee@informa.com)

